

KELLY VANDERLINDA

SENIOR EDITOR//COMMERCIALS/VIDEOS/SOCIAL/SHORT-FORM

Seattle, Washington
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Portfolio: kvleditorial.com

POST~PRODUCTION PARTNER

Senior editor with deep experience in national to regional broadcast commercials, videos, social media and short-form content. Exceptional work delivered on time, seldom over budget.

AREAS OF EXPERTISE

- Creative editing and diplomacy.
- Post-production direction and supervision.
- Comedy, narrative, action and design editorial. Sometimes voice talent.

HONORS~AWARDS

Cannes Gold Lion, three AICE Awards, One Show, Gold ADDYs, Clios, Super Bowl Spot, Top Ten Most Shared Viral Ads and an Adweek Watch Awards Gold.

EXPERIENCE

- SENIOR EDITOR

KVL Editorial | Jan 13 - Present

Editor of commercials, videos, social media and short-form content. Work closely with directors, producers, creative teams and client direct. Creative editing, sound editing and post supervision.

Completed projects with: Microsoft, Analog at Microsoft, POSSIBLE, Digital Kitchen, Publicis, AT&T, Pilot Lab, Farm League, MRM/McCann, Havas Adrenaline, Verizon, Publicis Dallas, Tool of North America, DNA, T-Mobile, Cole & Weber, Nature's Bounty, WongDoody, Symantec, Washington's Lottery, Group Health, Laughlin Constable, Trammell Crow, JMI, PBJS, Golden 1, Curator Pictures, Hydrogen, MultiCare, Goldman Sachs, University of Washington, Lustre, Hornall Anderson, Copacino+Fujikado, Symetra, TruGreen, STORY, IHG, Hilton Hotels, The Collective Project, American Girl, Amazon, Splendid & Co, MasterCard, Xome, Wild Scientific, The Garrigan Lyman Group, Polaris Office, Zico, Susan G. Komen, BECU, GSK, Prettybird, Company Films and Consumer Cellular.

- SENIOR EDITOR ~ PARTNER

Collective Editorial | Jul 07 - Jan 13

Creative editor of international, national & regional TV commercials, digital, film and other. Worked closely with directors, creative teams and producers from ad agencies, production companies and design shops. Supervise finishing of work through post-production which includes: color grading, compositing, vfx, design, music, sound design and mixing.

Brands: T-Mobile, Audi, CarMax, Alaska Airlines, HomeAway.com, Seattles Best Coffee, TreeTop, Tap Project, Children's Hospital, Capella University, Chicco Italy, Casey Foundation, UW Medicine, Washington's Lottery, Microsoft, Group Health, Pemco, Premera, Mariners and Les Schwab.

Agencies: Publicis West, Cole & Weber, Creature, McCann-Italy, WongDoody, BooneOakley, Wexley School for Girls, POSSIBLE, Razorfish, Copacino+Fujikado, Switzerland and DNA.

Directors: Tom Kuntz, Bryan Buckley, Phil Morrison, Jared Hess, Stacy Wall, Mike Maguire, Matt Aselton, Speck & Gordon, Everyone, Josh Taft, M Blash, Charles Wittenmeier, Ron Gross, Larry Frey, Jack & Carol Hodge, The Perlorian Brothers, Rob Feng, Matt Clark, Juergen Bollmeyer, Eric King, Vance Malone, Erik Moe and Dan Brown.



EXPERIENCE CONTINUED

- EDITOR

Slice Editorial | Jun 02 - Jun 07

Creative editor of national & regional TV commercials, film and videos. Worked closely with directors, creative teams and producers from ad agencies, production companies and design shops. Supervised finishing of work through post-production which includes: color grading, compositing, vfx, design, music, sound design and mixing.

Brands: T-Mobile, Dish Network, ESPN, Starbucks, Seattle Intl. Film Festival, Vitamin Water, Group Health, Pemco, Microskills, Supersonics, Children's Hospital, Mariners, Seahawks and Washington's Lottery.

- EDITOR

Freelance | Jan 01 - Jun 02

Creative editor of TV commercials and videos. Doubled as producer on various projects. Worked closely with ad agencies and design firms.

- PRODUCER ~ EDITOR

WongDoody | Jan 00 - Jan 01

Agency producer and editor of TV commercials and videos. Worked closely with agency creative teams and clients. Managed vendors, bids, budgets, schedules while multitasking as creative editor.

Brands: Alaska Airlines, LA Dodgers, Supersonics and Pt. Defiance Zoo.

- PRODUCER ~ EDITOR

McCann-Erickson | Jan 95 - Jan 00

Agency producer and editor of TV commercials and videos. Worked closely with agency creative teams and clients. Managed vendors, bids, budgets, schedules while multitasking as creative editor.

Brands: Powerade, Coca-Cola, Experience Music Project, Washington Mutual, Washington State Lottery, Drugstore.com, IKEA, Warn and Mariners.

Edited music videos for Supersuckers, K's Choice and The Briefs on the side.

RELATIVE EXPERIENCE ~ SKILLS

- Proficient in Adobe Premiere Pro, DaVinci Resolve, Avid Media Composer, Photoshop, Media Encoder and Lightroom. Knowledgeable with After Effects and Illustrator.
- Sound editing. Color correction and grading essentials.
- Skilled in photography and videography.

EDUCATION

Art Institute of Seattle
AA Music Video Business, Honors Graduate 1994

University of Oregon
Communications, 1989-1991